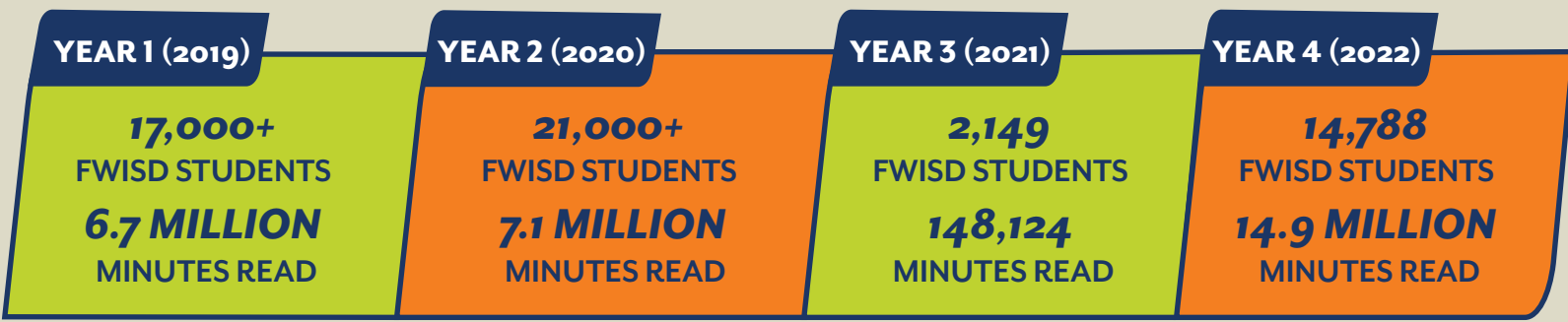




The NCAA Readers Become Leaders Program aims to help teachers who are dealing with a literacy crisis that affects children of all demographics. Educational data have shown that if reading is below grade level by the fourth grade, students are four times more likely to drop out of school. Readers Become Leaders was created to encourage children to explore their talents, which lays a foundation for future educational goals, such as attending college.

In 2019, the Fort Worth Sports Commission teamed up with the NCAA Readers Become Leaders program and the Fort Worth ISD to implement the program in grades K – 5 as part of the NCAA Women’s Gymnastics Championships hosted in Fort Worth. In five years, the program has seen more than 92,000 students read more than 101 million minutes. The program is back again this year and the incentives and benefits to the students and participating schools has never been better.



RBL IN 5 YEARS
 NUMBER OF STUDENTS
DOUBLED
 TOTAL MINUTES READ
10X INCREASE

2023 RESULTS
71,306,182 MINUTES READ
78 FWISD SCHOOLS
38,636 STUDENTS
 *Number of Books Donated 9,260

OVERALL SUCCESS
OVER 100+ MILLION MINUTES READ
93,573 STUDENTS

THE BIGGEST

COMMUNITY OUTREACH PROGRAM IN HISTORY!

TIMELINE

- October 11th - Registration Open
- January 26th – Last Day to Register
- January 29th – Competition Begins and Kick-off Party
- April 8th – Last Day to Log Minutes
- April 17th – Winner Announced at Dickies Arena



HOW IT WORKS

- Elementary schools sign up for the program using the app Helper Helper.
- Students log their minutes read every day and turn those minutes into their teacher at the end of the week.
- The teacher totals their minutes for the classroom and enters the total onto the app.
- Weekly totals are updated and communicated to the participating schools.
- At the end of the 10 week program the top two schools from each division are invited to the open practice of the NCAA Women's Gymnastics Championships and the winners are announced.

PRIZES

*The first 40 schools to register for the program will receive a library refresh – 150 new books (25 per grade level) donated to their library by the Fort Worth Sports Commission.

GRAND PRIZE

- \$1500 Scholastic Credit
- \$500 gift card for pizza party
- \$100 Visa Gift Card for each teacher
- Scholastic Grab and Go Packet for each student
- Clifford for Pizza Party

1ST PLACE SCHOOL IN EACH DIVISION (3 Schools Total)

- \$1000 Scholastic Credit
- \$500 gift card for pizza party
- \$100 gift card for each teacher
- 250 book library refresh

2ND AND 3RD FOR EACH DIVISION (8 schools)

- \$75 Visa Gift Card for each teacher
- School Library Refresh – 150 books for the school library

TOP CLASSROOM FOR ALL GRADES PRE-K-5 (7 classes)

- \$500 Scholastic Gift Card
- Scholastic Grab and Go Packets for all students – 5 books per pack

PARTNERS

